

## Omnilert Case Study

# Blue Skies of Texas West

### Introduction

This case study of Blue Skies of Texas West is based on response efforts to the 2020 COVID-19 pandemic.

### Challenge

The continuing care retirement community needed a way to communicate with residents on late breaking news and changes in status.

### Use Cases

Blue Skies of West Texas used Omnilert to send out notifications via text, email, and voice call to alert residents of CEO briefings and of food shortages.

### Results

The retirement community felt they were very well prepared with strong policies in place, which enabled them to quickly adapt to the situation. Proactively communicating with residents alleviated stress and the residents appreciated knowing what to expect.



**“We were very  
well prepared  
and we were  
able to quickly  
adapt.”**

**Lori DeWitt**  
**Resident Services Director**  
Blue Skies of Texas West

### About Omnilert

Omnilert is the pioneer and most trusted name in emergency notifications and management.