

**When seconds count,
reach your people now.**

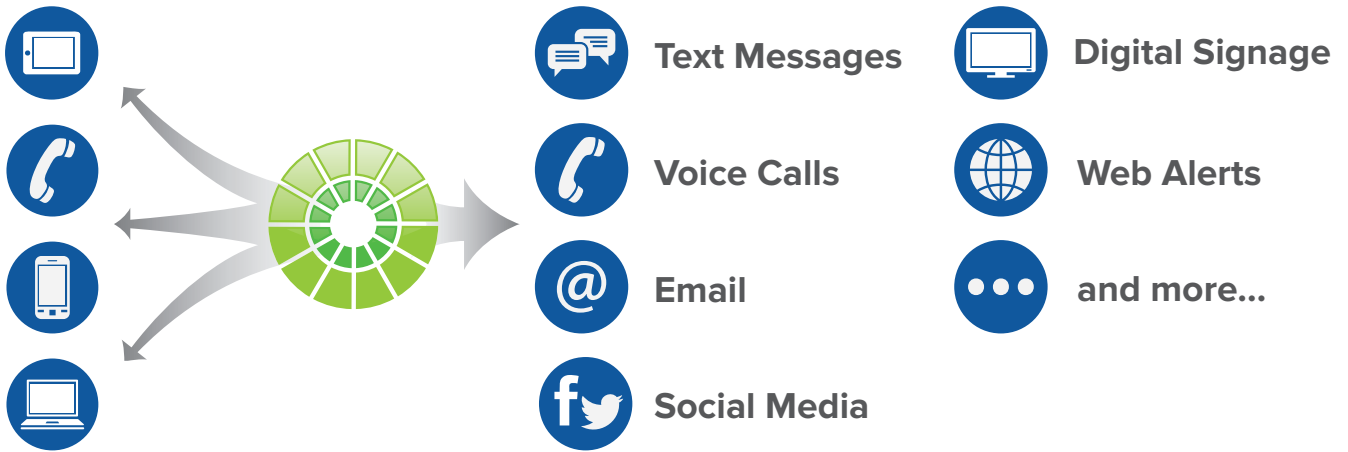


**Communicate with everyone on any device wherever they happen to be –
with easy critical alerting via SMS text, email, voice calls, social media, and more.**



ONE MESSAGE, MANY FORMATS

Reach your people wherever they happen to be with multi-platform alerts.



Scenario Manager – An Omnilert Exclusive

Respond to emergencies with one click

Initiate a series of communication actions with one click, making your emergency response quicker, easier and more effective. In the calm of your office, and long before things get hectic, you can build multiple unique actions within a scenario including initiating an outbound conference call, sending different messages to different groups with different endpoints, and even requesting status or feedback. When you need a quick response, any of your scenarios are ready to launch with one click.



SMS Inbox – An Omnilert Exclusive

Easily manage communications from one screen.

This is your revolutionary new way to interact with your organization during an emergency. Manage responses to your alerts for better situational awareness to manage an incident. Respond to individuals via text when other communication is down.

“With some vendors, they’ll tell you they can do anything, like they can hook you up with Facebook, Twitter and alert beacons. But Omnilert has already done it and proved it works reliably.”

MADLYN MILLER
DIR ENVIRONMENTAL HEALTH & SAFETY
CARNEGIE MELLON UNIVERSITY

KEEP YOUR PEOPLE SAFE AND CONNECTED WITH OMNILERT

Here's why more than 16,000 organizations and 9 million people depend on us every day.

- ✓ **Cloud-based Anyway Access**
You and your recipients can log into the Omnilert interface from any desktop or mobile web browser - no special apps are necessary. If you're without access, simply call us to provide your credentials and we'll initiate your alert for you.
- ✓ **Instant Hotline**
You can handle thousands of simultaneous callers with your dedicated emergency information hotline – even if your own phones are down.
- ✓ **Natural Voice Alerts**
Transmit your own pre-recorded alert messages – ideal when supporting multiple languages.
- ✓ **Groups & Multi-Level Administration**
Organize recipients into public or private groups – by department, geography, role, etc. Enforce access and policy compliance with custom admin role permissions.
- ✓ **Mobile Inbound Tipping**
You can use tipping to prevent and solve problems faster. Empower anyone in your company to submit tips from any cell phone.
- ✓ **Future-proof investment**
Get automatic feature upgrades. Omnilert's constant innovation keeps you up to date with what's next in critical communications.
- ✓ **Instant Conferencing**
You can instantly connect your team during a crisis with a secure outbound conference call. Reach everyone on your decision team wherever they are.
- ✓ **Text-to-Speech Alerts**
No time to record or upload an audio file? Simply type a message and Omnilert will broadcast an audible message that can be heard on traditional home or office phones.
- ✓ **Intuitive User Interface**
You can teach any moderately experienced web user the basic Omnilert admin functions in about 15 minutes. (But practice before an emergency anyway!)
- ✓ **Flexible User Management**
Optimize your user management options: select opt-in or opt-out subscriptions, self-service subscription via the web or text messages, and admin uploads. Even connect your systems directly with the Omnilert API.
- ✓ **Actionable Reporting**
Track recipient confirmations, results of polling, and other feedback. See data as it comes in from phone networks, wireless carriers, etc. View high-level subscriber statistics, message statistics, and more.



EASY

Send many types of alerts with one click from one intuitive interface.



RELIABLE

Stay connected to your people no matter what - with a reliable, scalable, mobile cloud-based system.



2-WAY

Communicate in both directions by sending alerts in real time – and manage them easily.



SUPPORT

Depend on your dedicated account manager and 24x7x365, US-based service and support.

THE MOST TRUSTED NAME IN CRITICAL MASS COMMUNICATIONS

- **16,000+** customers serving millions of people
- **98%** customer renewal rate
- Delivered **20+billion** alerts in 2013
- **99.999%** uptime since 2010
- Rated **Tier-1 ENS** by Frost & Sullivan
- Gartner **top 5 ENS** for ability to execute
- Winner of **MobileTrax Mobility Award** and others
- **10** straight years of positive revenue growth

FEATURED CUSTOMERS



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