





# Emergency Communication Solutions

## Broadest and Most Comprehensive Solutions

Omnilert offers the broadest array of solutions, spanning prevention, notification, engagement, and critical event management, as well as the most comprehensive multi-channel communications.

Our Solutions Are Built on These Core Properties	
	<p><b>Omnimodality</b></p> <p>The industry's widest range of communication channels to give you the greatest reach.</p>
	<p><b>Reliability</b></p> <p>Nearly 92% of customers agree we are the most trusted emergency mass notification partner.</p>
	<p><b>Automation</b></p> <p>Accuracy and responsiveness through pre-defined actions and workflows.</p>
	<p><b>Artificial Intelligence (AI)</b></p> <p>Leading edge technology to help prevent critical incidents and manage the data tsunami.</p>

Omnilert critical event management and emergency mass notification systems can be set up in a matter of minutes with no software to install or maintain. As a hosted service, updates roll out regularly and new users and capabilities can be accommodated immediately as your emergency response plan evolves.

(cont. on back)

PRODUCT TIERS	NOTIFY SE	NOTIFY	ENGAGE	MANAGE
	Emergency Notifications for Small Organizations	Multi-Channel Emergency Notifications	All of Notify, Plus Two-Way Mass Engagement	All of Engage, Plus Automated Critical Event Management
<b>Unlimited Users</b>	✓	✓	✓	✓
<b>Unlimited Administrators</b>	✓	✓	✓	✓
<b>Unlimited Public and Private Groups</b>	✓	✓	✓	✓
<b>Quickstart (training)</b>	x	✓*option	✓	✓
<b>24/7 Support</b>	x	✓*option	✓	✓
<b>Administration Portal (web/mobile)</b>	✓	✓	✓	✓
<b>Subscriber Portal (web/mobile)</b>	✓	✓	✓	✓
<b>Reporting / Analytics</b>	x	✓	✓	✓
<b>Subscriber Management</b>				
SAML/AD Integration	x	✓	✓	✓
Automated FTP Upload	x	✓	✓	✓
CSV Upload	x	✓	✓	✓
API	x	✓	✓	✓
Subscriber/Message Exports	x	✓	✓	✓
Role-Based Administration	x	✓	✓	✓
Message Templates	x	✓	✓	✓
<b>Omnimodal Endpoints (Multi-Channel)</b>				
Text Messaging (SMS)	✓	✓	✓	✓
Email	✓	✓	✓	✓
Voice	x	✓	✓	✓
Twitter	✓	✓	✓	✓
Facebook	x	✓	✓	✓
Subscriber App	x	✓*one-way	✓	✓
RSS	x	✓	✓	✓
CAP/EAS XML	x	✓	✓	✓
Website Widget	x	✓	✓	✓
Webhook	x	✓	✓	✓
<b>Subscriber App Experience</b>				
Native App (iOS, Android)	x	✓*option	✓	✓
Instant App (No Download Needed)	x	✓*option	✓	✓
Emergency Messages	x	✓*one-way	✓	✓
Panic Button	x	✓	✓	✓
Custom Branding	x	✓	✓	✓
Safety Resources	x	✓	✓	✓
Tipping/Polling	x	x	✓	✓
<b>Subscriber Engagement</b>				
Two-Way Communication In-App Experience	x	x	✓	✓
Group Triage	x	x	✓	✓
Dynamic Messaging	x	x	✓	✓
Location Discovery	x	x	✓	✓
Engagement Dashboard	x	x	✓	✓
<b>Advanced Automation</b>				
Scenarios (Triggerable Pre-Defined Actions)	x	x	x	✓
Scenarios App (iOS, Android)	x	x	x	✓