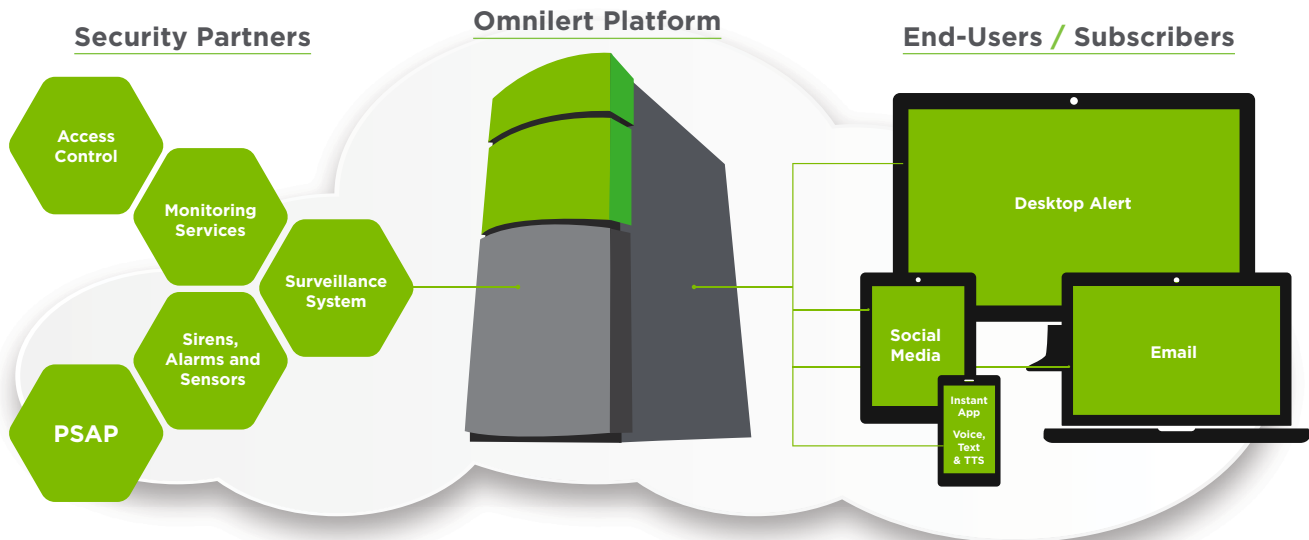# Omnilert
Emergency Notification & Management Platform

Industry's First and Most Advanced Emergency Management Solution

Omnilert Emergency Notification & Management Platform is a complete platform encompassing mass notification, engagement and management, extended with prevention capabilities that can pre-inform and help mitigate an emergency before it escalates. Built on a modern cloud foundation, the Omnilert platform is powerful yet exceptionally easy to acquire, set up and use; while our unparalleled service is there to help organizations keep their people safe, every step of the way.

The Capabilities You Need to Match Your Requirements Today and Tomorrow
Omnilert scales to match the needs of different organizations and easily accommodates change as requirements evolve. Add functionality, new administrators and users at any time. Unlimited usage means you can focus on the role, while extensive flexibility means you can choose the best method to enroll and communicate with your people.

MULTI-CHANNEL COMMUNICATION
Get the message out to your people through the widest set of channels, including text, voice, email, text to speech, push notifications, PC signage, social networks, website update, conferences and RSS. The platform also provides for the addition of external systems like sirens and alarms through open APIs.

MASS ENGAGEMENT
Omnilert allows for rich interaction between small response teams supporting large numbers of people. Automatically group people by their location and responses to your questions, so that you can better manage an incident and ensure that people in different situations receive instructions best suited to help them.

AUTOMATION

It's much easier to identify the type of incident occurring than remember the necessary steps for each situation. Codify your response plan for different emergencies in advance, creating pre-scripted automated scenarios that can be executed flawlessly even under duress. Stay on top of an unfolding incident with Omnilert's real-time dashboard and workflow capabilities.

APP EXPERIENCE

Mobile apps provide rich functionality and are often preferred by users. Omnilert provides an identical app experience across mobile platforms, desktop and the web.

INSTANT APP

The downside of mobile apps is the low installation and retention rate, forcing administrators into a constant role of promoting adoption. Omnilert's Instant App achieves 100% adoption by bringing every user into a personalized and fully functional app experience with a simple link sent via SMS.

LONG SMS

Make SMS messages as long as you wish and include graphics if desired, without worrying about readability or cost. Omnilert automatically adds a multi-media link to long messages.

PREVENTION

Omnilert provides a suite of prevention capabilities that can minimize or prevent a crisis.

- **Tipping:** Allow your users to report issues, which can be individually routed by type and priority.
- **Panic Button:** Allow users to raise a silent alarm, call 911 or your response center while keeping your team informed, automatically providing location and managing the workflow.
- **Weather Alerting:** Administrators receive NOAA-powered alerts for any number of zones, filtered by severity and individually routed so that they can determine the best response.
- **Gun Detect:** High performance, AI-driven weapons detection which integrates with your existing security camera to give advance warning of active shooter threats.

OPEN SYSTEM

Omnilert is designed to work with and enhance your investment in existing safety systems including access control, surveillance and sensors and hardware such as alarms, sirens and signage. The open platform includes APIs and other interfaces, while our services and partners can help guide or perform specialized integration.

Recognized Across the Industry for Innovation and Design

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SECURITY today
2021
NEW PRODUCT
OF THE YEAR

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The Trusted Partner

Founded in 2004, Omnilert is a pioneer and innovator in emergency communications and management and continues to introduce new ways to help our customers keep their people safe. We have over 2500 customers in numerous markets including education, healthcare, manufacturing, retail, transportation and state and local government. We enjoy industry leading customer ratings and our products consistently win "best of" awards. Please visit our website at **Omnilert.com** for more information.