

TOP 5 EMERGENCY TEMPLATES

EMERGENCIES DON'T PLAN AHEAD. BUT YOU CAN.

When you need to deliver critical messages during a critical event, make sure they're already in the queue. Pre-written and pre-approved mass notifications save time, communicate clearly, and prevent panic.

The carefully crafted Omnilert templates can be used right now in your communications plan or can be customized with easily populated details.

Messages should be exact, concise, and time-tested to effectively keep you and those you care for safe, sound, and informed of urgent matters immediately. Whether it's an alert for general security, severe weather, power outage, or an active shooter, get the word out — calm, cool, and communicated.

1. GENERAL SECURITY:

The **General Security Alert** message template can be ready and waiting for situations that specific alerts do not cover, such as a loose animal, a trespasser, a tripped alarm, and so on.

1. General Security Alert (Initial Message)

Subject: Security Alert @ [Your Organization]

Shelter in place. Lock doors/windows.
Await further info. Check [SAFETY HUB URL]
for more info. [TIMESTAMP]

2. WEATHER:

Have the **Weather Closing** message already created and queued up to notify others about severe conditions. It can also be triggered by other weather alert systems, if desired.

2. Weather Closing

Subject: Organization Closed on [DATE]

[Your Organization] is closed today, [DATE], due to inclement weather. For more info, visit [SAFETY HUB URL].

3. POWER OUTAGE:

Power Outage notifications are created and set to deploy in an instant, which is extremely timely when the service failure itself may block the usual method for communicating.

3. Power Outage

Subject: Power Outage @ [Your Organization]

We are aware of power outage. Repairs underway. For emergencies call [PHONE NUMBER]. More info [YOUR URL].

4. SERVICE INTERRUPTION:

Similar to power outages, notifications for **Email/Network Outages** can be on deck and ready to go. Delays are avoided, especially when the usual method for communicating may be blocked.

4. Email / Network Outage

Subject: Email Outage [DATE] [TIME]

[Your Organization] email/network systems down. Techs are working towards a fix. More info [YOUR URL].

5. ACTIVE SHOOTER:

For **Active Shooter** situations, absolutely no precious time is wasted with a notification that is in the queue and set to deploy, well in advance of a volatile emergency.

5. Active Shooter

Subject: ALERT! ARMED INTRUDER

SHELTER IN PLACE IMMEDIATELY.
Armed intruder @ [Your Organization].
Police are responding. More to follow.
[SAFETY HUB URL] [DATE]

BONUS MESSAGE — ALL CLEAR:

All Clear is a notification that may be forgotten in the aftermath of an urgent situation, so it's important to have this bonus message already on deck and ready to send.

All Clear

Subject: ALL CLEAR @ [Your Organization]

Situation has been resolved. Resume normal activity. More info [YOUR URL].

About Omnilert

Omnilert is the pioneer in emergency notification and management solutions and a leader in the higher education market. Its reliable product offerings provide organizations with peace of mind by streamlining instantaneous communications and response efforts to promote safety, security, and compliance.

Emergencies don't plan ahead.
But you can.

www.omnilert.com